

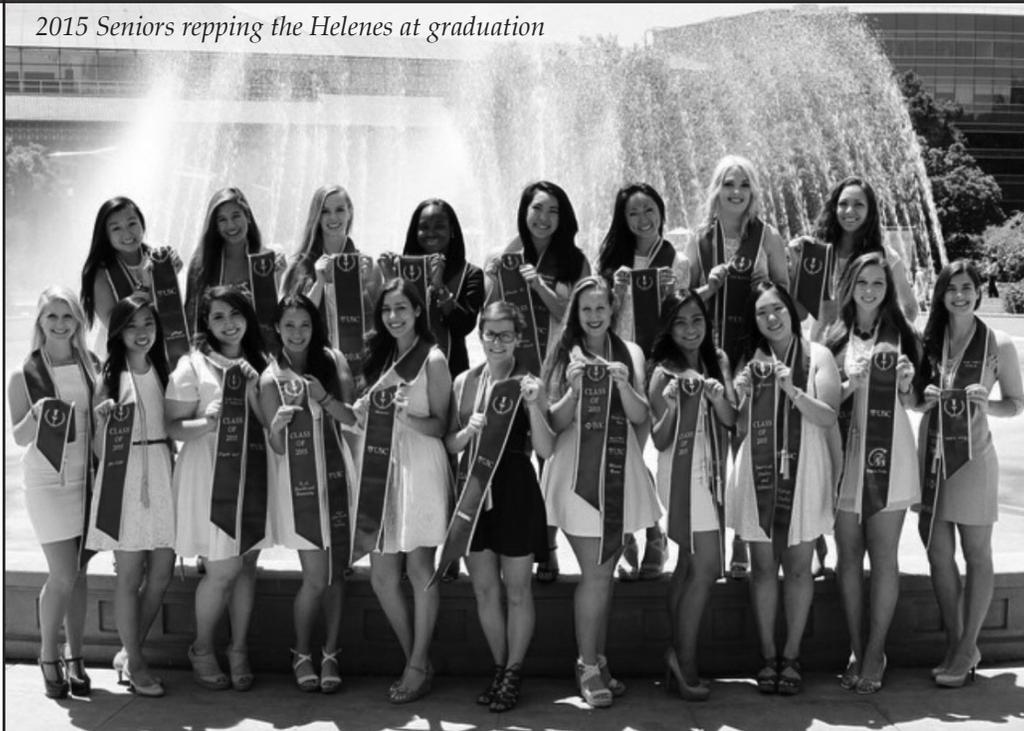
USC HELENES BOOK
Our American Heritage Project
820B N. Main St.
Sikeston, MO 63801

***BE A PART OF HELENES
HISTORY ... DETAILS INSIDE***

Deadline to respond: August 31, 2020

HELENES HISTORY BOOK BOOK

2015 Seniors repping the Helenes at graduation



DEADLINE: AUGUST 31, 2020

NEW BOOK BEING COMPILED

Celebrating Our Organization's 100th Anniversary!



USC HELENES

Documenting a Century of Sisterhood, Spirit and Service

The Helenes Executive Board is pleased to announce that work has begun on a new commemorative coffee-table book honoring the history of the Helenes and spotlighting its active members and alumnae. In addition to a detailed history of the organization and its legacy of "Sisterhood, Spirit and Service," this book will feature hundreds of biographical portraits and photos of members. All current and former Helenes, along with families of deceased members, are urged to participate in this historic project.

WHAT YOU NEED TO DO:

Send in your personal biography. Biographies are brief vignettes (up to 150 words) listing highlights of your time in the Helenes and, for alumni, your professional and family life since then (see sample bios and submission information on page 2 and 3). Please include two photos to accompany your biography—one of you as a student, the other a recent shot.

In addition to your biography and personal photos, you may submit historic photographs and **special stories** such as essays, anecdotes, tributes, memorials and other stories of interest that contribute to the book's theme. These submissions can be up to 1,000 words and will be reviewed for possible inclusion.

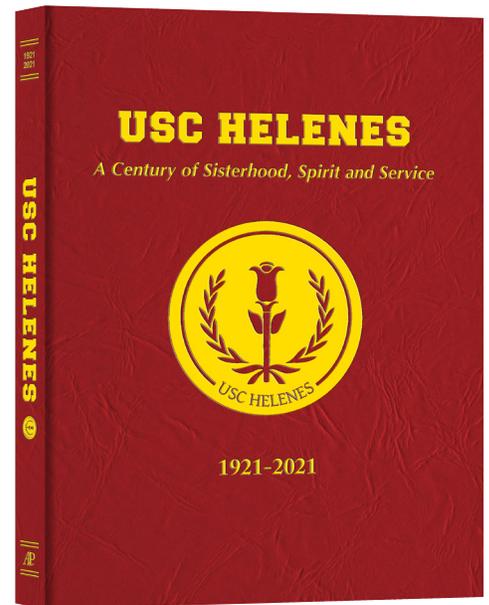
This unique book will give us the opportunity to record our organization's rich heritage, documenting our activities and history to inspire and educate future generations. **IT IS FREE TO BE INCLUDED, and WE NEED ALL MEMBERS TO PARTICIPATE,** so send in your submission TODAY.

You may also reserve your personal copy of this keepsake for only \$59.95 (see details inside). This is a limited edition printing, and only those ordering now, before we go to press, will be assured of getting a copy. While there is no requirement to order a book to have your stories published, advance orders help to provide funding for the book. The more advance orders we receive, the more pages the book will contain and the more of your special stories we can include. Therefore, you are encouraged to reserve your copies by the **August 31, 2020 deadline!**

Join us in support of this historic project. Thank you and "Fight On!"

Jess Zellmer

Jess Zellmer, President
USC Helenes
e-mail helenesalumnae@gmail.com



This 9 x 12-inch, "coffee table" volume will be hard bound in a handsome red leatherette or genuine leather cover and feature the Helene logo in gold foil. High-quality acid-free paper will be used for superior photo reproduction and durability. This heirloom-quality volume will be treasured by Helene members, alumnae and their families for decades.

Right: Fall 2019 Rosebuds getting installed at our Install Tea



DEADLINE: AUGUST 31, 2020

SAMPLE BIOGRAPHIES FOR THE HELENES HISTORY BOOK

Please follow the examples below in writing your biography. The first 150 words are **free** (a 15¢ charge applies for each word over the first 150). If you do not wish to write your own biography, WE WILL WRITE IT FOR YOU – simply complete as much of the questionnaire below as you desire and mail it to the address on the following page. **(Do not complete and send the questionnaire if you are writing your own biography.)** Stories prepared by the publisher will be limited to 150 words. You may also submit one photo of yourself free (\$15 charge for each additional). Even if you send no photo, your biography will be included in the book. Want to submit your bio or questionnaire online? See [page 3](#) for details.

ZELLMER – I, Jess Zellmer from Milwaukee, WI, am double majoring at USC in NGOs and Social Change as well as Public Relations with a minor in Social Entrepreneurship. I have served as Junior Helenes Chair, Director of Community Outreach and as President.



Jess Zellmer

In 2018, I joined the Helenes and found my home. The Helenes sisterhood has brought me more love, joy and support than I could have ever imagined. Whether it's guarding Hecuba or volunteering at the Downtown Women's Center, every moment spent with Helenes is filled with so much happiness, along with the opportunity to give back to both the USC community and the Los Angeles community.

The greatest gift of being a part of the USC Helenes has been getting to know the strong, intelligent, passionate and beautiful women who make up the heart of the organization and live out its mission every day.

OTTER – Dani Otter is originally from LA but grew up in Las Vegas, then returned to LA to attend ol' SC, where she studied Communication, Film, and Entrepreneurship. In Spring '16 she became a Helene and served as Director of External Correspondence on E-Board 2017. She also was in the Trojan Marching Band Drumline, Trojan Vision TV, and Women's Club Volleyball.



Dani Otter

An aspiring producer, she currently works at 3 Arts Entertainment, a comedy-focused talent management company.

Dani says her most cherished memories of USC were formed with Helenes, from Welcome Night and Install Tea to standing

in Alumni Park cry-singing the Alma Mater at Commencement.

"Helenes gave me endless opportunities to express my undying love for USC and my passion for service while also shaping the woman I am today by providing invaluable leadership opportunities and fostering lifelong, worldwide friendships," says Dani, "forever proud to be sisters with such a diverse group of talented, strong women."

We need ALL Helenes, active and alumnae, to be included. Send in your submission today!

HELENES QUESTIONNAIRE

(Do not fill out questionnaire if you are writing your own bio)

Name _____

City _____ State _____

Years attended USC ____ through ____ Graduated when?

Degrees _____ Major/minor _____

E-mail _____ Phone _____

Helenes highlights _____

Professional positions/highlights _____

Personal-family _____



Helenes in their official hostess uniforms, 1972

BOOK CONTENTS

- ★ Historical narrative of the Helenes organization, including its leaders, awards, programs, growth and accomplishments, with accompanying illustrations
- ★ A complete roster of all active and alumnae Helenes as of 2021
- ★ Submitted biographies and photos from members (see page 2 for examples and submission details)
- ★ Hundreds of historic and modern photographs
- ★ Research index and much more!

A QUALITY BOOK

Acclaim Press is pleased to publish books for some of the most well-known organizations in the country. *The Helenes* book will be offered in two versions: the Deluxe Edition for \$59.95 and the leather Collector's Edition, bound in genuine bonded leather, for \$89.95. On either version you may have your name, or that of a friend or loved one, embossed on the front cover for an additional \$6.00.

Each book will be a large, 9x12-inch, hardbound "coffee-table" edition, printed on heavy duty gloss paper for superior photo reproduction. The cover will feature art depicting the Helene logo embossed in gold foil on a beautiful swirl-grained leather or leatherette. This will be a cherished addition to your library for years to come—a must for all active Helenes, Helenes alumnae and their families! Order your copies today!

THREE WAYS TO SUBMIT YOUR HISTORY

1. By mail. Biographies and historic articles should be typed and double-spaced. Photos should be originals or professional reproductions - not photocopies (all photos will be returned upon completion of the project). Historic photos should have a brief caption on the back. Mail to: Acclaim Press, P.O. Box 238, Morley, MO 63767.

2. By e-mail. E-mail us at helenesbook@acclaimpress.com. Attach your history as a Word document (please, no PDFs with text). Attach photos as .jpg, .tif or .pdf files, min. 300 dpi resolution. *Please don't embed photos into the Word document.*

3. Online. Go to www.acclaimpress.com/books/helenes and follow the directions for uploading your history and photos. A book purchase isn't necessary to have your bio included in the book, but if you'd like to reserve a copy you can do so from that page also.

If you're submitting your story by mail and want to reserve a copy of the book, do so by using the order form below.



Helenes serving breakfast at our official philanthropy, Downtown Women's Center

Helenes History Book Order Form

Please enter my order for _____ copies of the Limited Edition Book *USC Helenes—A Century of Sisterhood, Spirit and Service*, Only \$59.95 each.

Please send me _____ copies of the Leather Collector's Edition Book for \$89.95 each.

Include 15¢ per word over 150 word limit. _____

Add \$15.00 for each additional photo (1st one free). _____

Add \$6.50 per book for postage. _____

Add \$6.00 to emboss name on the cover.*

*Print name to be embossed on cover (up to 24 spaces)

MO residents add 6.225% sales tax. _____

ENTER ORDER TOTAL: _____

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HELENES HISTORY BOOK

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